- I. Introduction
  - A. Progressive era
    - 1. Surge in production, consumption, urban growth
    - 2. Persistence of social problems
  - B. Progressivism
    - 1. Broad-based elements
    - 2. Loosely-defined meanings
    - 3. Varied and contradictory character
  - C. New notions of American freedom
- II. An urban age and consumer society
  - A. Early-twentieth-century economic explosion
    - 1. "Golden age" for agriculture
    - 2. Growth in number and size of cities
    - 3. Stark contrasts of opulence and poverty
  - B. Popular attention to dynamism and ills of the city
    - 1. Painters and photographers
    - 2. Muckrakers
      - a. Lewis Hine's photography
      - b. Lincoln Steffens's The Shame of the Cities
      - c. Ida Tarbell's *History of the Standard Oil Company*
    - 3. Novelists
      - a. Theodore Dreiser's Sister Carrie
      - b. Upton Sinclair's *The Jungle*
  - C. Immigration as a global process
    - 1. Height of "new immigration" from southern and eastern Europe
    - 2. Immigration from agrarian to industrial centers as a global process
      - a. Volume and flows
      - b. Causes
      - c. Circumstances of immigrants
    - 3. Ellis Island
    - 4. Influx of Asian and Mexican immigrants in West
    - 5. Immigrant presence in industrial cities
    - 6. Aspirations of new immigrants
      - a. Social and legal equality, freedom of conscience, economic opportunity, escape from poverty
      - b. Means to acquire land back home
      - c. Material prosperity as central to "freedom"
    - 7. Circumstances of new immigrants
      - a. Close-knit "ethnic" neighborhoods
        - i. Social institutions
        - ii. Preservation of native languages
        - iii. Churches
      - b. Low pay, harsh working conditions
  - D. Consumer freedom; the new mass-consumption society
    - 1. Outlets for consumer goods
      - a. Department stores
      - b. Neighborhood chain stores
      - c. Retail mail order houses
    - 2. Expanding range and availability of consumer goods
    - 3. Leisure activities
      - a. Amusement parks

- b. Dance halls
- c. Theaters: vaudeville
- d. Movies; "nickelodeons"
- E. The working woman
  - 1. Employment
    - a. Racial and ethnic stratification
    - b. Working woman as symbol of female emancipation; Charlotte Perkins Gilman's *Women and Economics*
  - 2. Leisure, entertainment
- F. The rise of "Fordism"
  - 1. Background on Henry Ford, Ford Motor Company
  - 2. Production innovations
    - a. Standardized output
    - b. Lower prices
    - c. Assembly line
  - 3. Strategies to attract and discipline labor
    - a. Five-dollar day
    - b. Anti-union espionage
  - 4. Linking of mass production and mass consumption
- G. Impact of mass-consumption ideal
  - 1. Recasting of "American way of life"
    - a. Economic "freedom"
    - b. "standard of living"
  - 2. Challenges to material inequalities
    - a. Labor unionism
    - b. Critique of corporate monopoly
    - c. Doctrine of "a living wage"; Father John A. Ryan
- III. Changing ideas of freedom
  - A. Varieties of Progressivism
  - B. Industrial labor and the meanings of freedom
    - 1. Frederick W. Taylor's "scientific management"
      - a. Principles of
      - b. Mixed response to
        - i. Favorable: as way to enhance efficiency
        - ii. Unfavorable: as threat to worker independence
    - 2. New talk of "industrial freedom," "industrial democracy"
  - C. The Socialist presence
    - . High watermark of American socialism
      - a. Membership
      - b. Elected officials
      - c. Newspapers
      - d. Eugene V. Debs
    - 2. Program
      - a. Immediate reforms
      - b. Public ownership of railroads and factories
      - c. Democratic control of economy
    - 3. Breadth of following
      - a. Urban immigrant communities
      - b. Western farming and mining regions
      - c. Native-born intelligentsia
    - 4. Rising presence of socialism throughout Atlantic world
  - D. Labor movement; AFL & IWW
    - 1. American Federation of Labor
      - a. Surge of growth
      - b. Boundaries of membership

- i. Skilled industrial and craft laborers
- ii. White, male, and native-born
- c. Moderate ideology; ties with business Progressives
  - i. National Civic Federation
  - ii. Collective bargaining for "responsible" unions
  - iii. Alternative strain of rigid employer anti-unionism
- 2. Industrial Workers of the World
  - a. Inclusion of workers from all stations and backgrounds
  - b. Trade union militancy
  - c. Advocate of workers' revolution
  - d. William "Big Bill" Haywood
  - e. Support and guidance for mass, multiethnic strikes
- 3. High points of broad-based labor struggle
  - a. Lawrence "Bread and Roses" textile strike; march of strikers' children
  - b. New Orleans dock workers strike
  - c. Paterson silk workers strike; Paterson pageant
  - d. Colorado Fuel and Iron miners strike; Ludlow Massacre
- 4. Suppression of labor radicalism and emergence of "civil liberties" issue
- E. The New feminism
  - 1. Appearance of term "feminism"
  - 2. "Lyrical Left"
    - a. New cultural "bohemia"
    - b. Radical reassessments of politics, the arts, sexuality
  - 3. Rise of personal freedom
    - a. Freudian psychology
    - b. Free sexual expression and choice
    - c. Pockets of open gay culture
  - 4. Birth control movement
    - a. Emma Goldman
    - b. Margaret Sanger
- IV. The Politics of Progressivism
  - A. Global scope of Progressive impulse
    - 1. Common strains arising from industrial and urban growth
    - 2. International networks of social reformers
    - 3. Influence of European "social legislation" on American reformers
  - B. Shared premises
    - 1. Commitment to activist government
    - 2. View of freedom as a positive concept
      - a. "Effective freedom"; "power to do things"
      - b. John Dewey, Randolph Bourne
    - 3. Trans-Atlantic scope of Progressive impulse
  - C. State and local reforms; progressivism in municipal and state politics
    - 1. Agendas
      - a. Curbing of political machines
      - b. Regulation of public utilities, railroads, and other business interests
      - c. Taxation of property and corporate wealth
      - d. Improvement and enhancement of public space
      - e. Humanizing of working and living conditions
    - 2. Significant municipal and state Progressives
      - a. Mayors Hazen Pingree (Detroit) and Samuel "Golden Rule" Jones (Toledo)
      - b. Governors Hiram Johnson (California) and Robert M. La Follette (Wisconsin)
  - D. Progressive democracy
    - 1. Expansion and empowerment of electorate

- a. Popular election of U.S. senators, judges
- b. Primary elections
- c. Initiatives, referendums, recalls
- d. Women's suffrage
- 2. Contraction and curtailment of electorate
  - a. Disfranchisement of southern blacks
  - b. Spread of appointed city commissions or managers
  - c. Narrowing of voting rights for the poor
  - d. Preference for government by experts; Walter Lippmann's *Drift and Mastery*
- E. Women reformers
  - 1. Challenge to political exclusion
  - 2. Crusades to uplift condition of immigrant poor, women, and child laborers
    - a. Settlement house movement
    - b. Government measures to alleviate problems of housing, labor, health
    - c. Racist aspect
  - 3. Leading figures
    - a. Jane Addams (Hull House)
    - b. Julie Lathrop (Children's Bureau)
    - c. Florence Kelley (National Consumers' League)
- F. The campaign for woman suffrage
  - 1. National American Woman Suffrage Association
  - 2. Scattered progress at state and local levels
  - 3. Gathering focus on constitutional amendment
- G. Ambiguities of "maternalist" reform
  - 1. Drive to improve conditions of working women while reconfirming their dependent status
    - a. Mothers' pensions
    - b. Maximum working hours for women (*Muller v. Oregon*; Brandeis brief)
  - 2. Stamping of gender inequality into foundation for welfare state
- H. Native American Progressivism
  - 1. Profile of Indian reformers
    - a. Intellectuals
    - b. Pan-Indian
    - c. Society of American Indians
  - 2. Shared aims
    - a. Highlight plight of Native Americans
    - b. Promote justice for Native Americans
  - 3. Differing aims
    - a. Endorsement of federal Indian policy
    - b. Full citizenship rights
    - c. Self-determination
  - 4. Carlos Montezuma
- V. The Progressive presidents
  - A. Progressivism and the rise of the national state
  - B. Theodore Roosevelt
    - 1. Succession to presidency; reelection in 1904
    - 2. Limits on corporate power
      - a. "Good trusts" and "bad trusts"
      - b. Northern Securities case
    - 3. Mediation between labor and capital; 1902 coal strike arbitration
    - 4. Regulation of business
      - a. Hepburn Act
      - b. Pure Food and Drug Act

- c. Meat Inspection Act
- 5. Mixed reaction from business
- 6. Conservation movement
  - a. Late-nineteenth-century antecedents
    - i. Early national parks
    - ii. Sierra Club; John Muir
  - b. Wildlife preserves and national parks
  - c. Balance between development and conservation; Gifford Pinchot
  - d. Water as a key point of contention
- C. William Howard Taft
  - 1. Anointment as successor by Roosevelt; electoral victory over Bryan
  - 2. Partial continuation of Progressive agenda
    - a. Antitrust initiatives
      - i. Standard Oil case
      - ii. American Tobacco case
      - Upholding of "good trust"/"bad trust" distinction by Supreme Court
    - b. Support for graduated income tax (Sixteenth Amendment)
  - 3. Conservative drift; Pinchot-Ballinger affair
- D. Election of 1912
  - 1. Distinctive outlooks on political and economic freedom
    - a. Woodrow Wilson (Democrat; "New Freedom")
    - b. Theodore Roosevelt (Progressive; "New Nationalism")
    - c. William Howard Taft (Republican; conservative wing)
    - d. Eugene V. Debs (Socialist)
  - 2. Wilson victory
- E. Wilson's first-term program
  - 1. Underwood tariff
  - 2. Labor
    - a. Clayton Act
    - b. Keating-Owen Act
    - c. Adamson Act
  - 3. Farmers: Warehouse Act
  - 4. Supervision of economy—expanding role of government
    - a. Federal Reserve System
    - b. Federal Trade Commission